

Digital Designer

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Education

BSC Hons Digital Design 22-24 Glasgow Caledonian University

HND Visual Communications 20-22 City of Glasgow College

NQ Graphic Arts 19-20 City of Glasgow College

Achievements

BBC

Hand picked by the BBC's design team to showcase a new digital product to harmonise alongside the existing BBC digital catalogue. This included a humancentric approach with the goal to attract young adults into using BBC products through their digital devices.

Caledonian Creates

Event held at the Glasgow Caledonian University where I was able to showcase design work to those in industry alongside freelance designers.

Skills

Toolkit

Team-orientated	Figma
Problem Defining	Adobe Suite
Time-Management	Microsoft 365
Strong Listener	HTML5 & CSS
Client research	Miro

References

YO! Sushi Megan Kennedy | General Manager 07510 344697 | Email: N/A

Cafe Alba Ross Lawson | General Manager 07936 401250 | ross11998@hotmail.com

Experience

Freelance Designer

Oct 20-Present

Designer for local businesses. In particular personal branding for personal trainers and cafe stores. With a strong focus on digital but also printed content. This improved interpersonal skills as well as experience within working under swift deadlines.

YO! Sushi - Team Member Sep 23-Jan 24

Producing food products among Tesco & Asda sites, with a strong inclination on expiration dates & stock count requiring organisation & attention to detail.

Cafe Alba - Team Member Nov 19- Dec 21

Versatile role involving tasks such as making & serving food & drinks, also hosting customers & guiding new employees giving a sense of responsibility.